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| Rami Shoula  Creative Director | |
| |  |  | | --- | --- | |  | Profile Passionate Creative Director with vast experience managing the creative process from conception to completion. Adept in leading and directing creative teams to achieve standards and goals. |  |  |  | | --- | --- | |  | Employment HistoryCreative Director at Alue Design, New York April 2017 — February 2021   * Oversaw the work of the creative department to ensure goals were met. * Remained highly involved in the hiring and training of creative staff. * Reviewed the work of the creative team and provided constructive feedback. * Developed and implemented creative strategies to achieve new goals. * Supported company growth through creative vision and a focus on excellence.  Associate Creative Director at Cool Drive, New York September 2014 — December 2016   * Participated in the development of brand personality and creative briefs. * Assisted the Creative Director with all strategic planning and implementation. * Provided clear creative direction and worked collaboratively to achieve goals. * Worked to ensure that visual communication and brand standards were met. |  |  |  | | --- | --- | |  | EducationCommunications Design, BFA, Pratt Institute, New York September 2010 — May 2014 High School Diploma, St. John's High School, New York September 2006 — May 2010 |  |  |  | | --- | --- | |  | ReferencesThomas Bond from Cool Drive [th\_omsbond@yahoo.com](mailto:th_omsbond@yahoo.com) · 212-213-5465 Emilia Smith from Alue Design [smith\_emilias@aluedesign.org](mailto:smith_emilias@aluedesign.org) · 212-879-5411 Jacob Wallingford from Soho Creative Group [walli\_jacob@sohocreative.org](mailto:walli_jacob@sohocreative.org) · 212-546-7890 | | DetailsSkills  |  |  | | --- | --- | | Creative Direction | | |  |  |  |  |  | | --- | --- | | Interpersonal Communication Skills | | |  |  |  |  |  | | --- | --- | | Innovative Thinking | | |  |  |  |  |  | | --- | --- | | Agile Project Management | | |  |  |  |  |  | | --- | --- | | Detail Oriented | | |  |  |  Languages  |  |  | | --- | --- | | German | | |  |  |  |  |  | | --- | --- | | English | | |  |  |  |  |  | | --- | --- | | Spanish | | |  |  | |